

WANTSTATS RESEARCH & MEDIA PVT LTD.

WE PROVIDE ALL OF IT AT ONE PLACE

PAID DATA PLATFORMS

- Stock Information
- Newsletters
- Videos
- SEC Filings
- Trade data
- Podcasts

OR

PAID REPORT SUBSCRIPTIONS

- Reports (Industry/ Regional/ Company)
- Alerts/ Notifications
- Newsletters
- Industry articles



INHOUSE INTELLIGENCE DATA

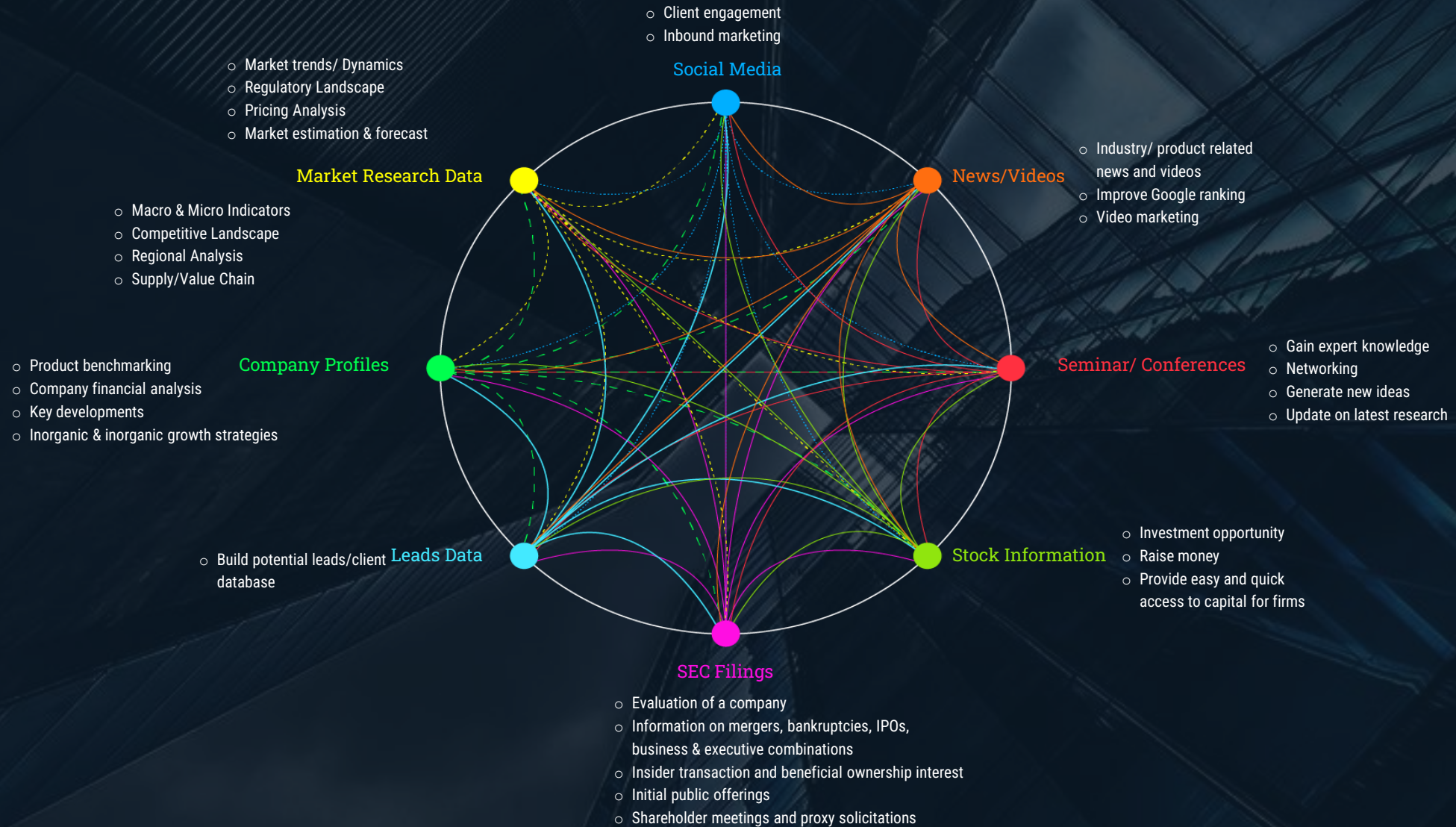
- Sales Info
- Business Intelligence
- Partners Data
- Own Financial

AND

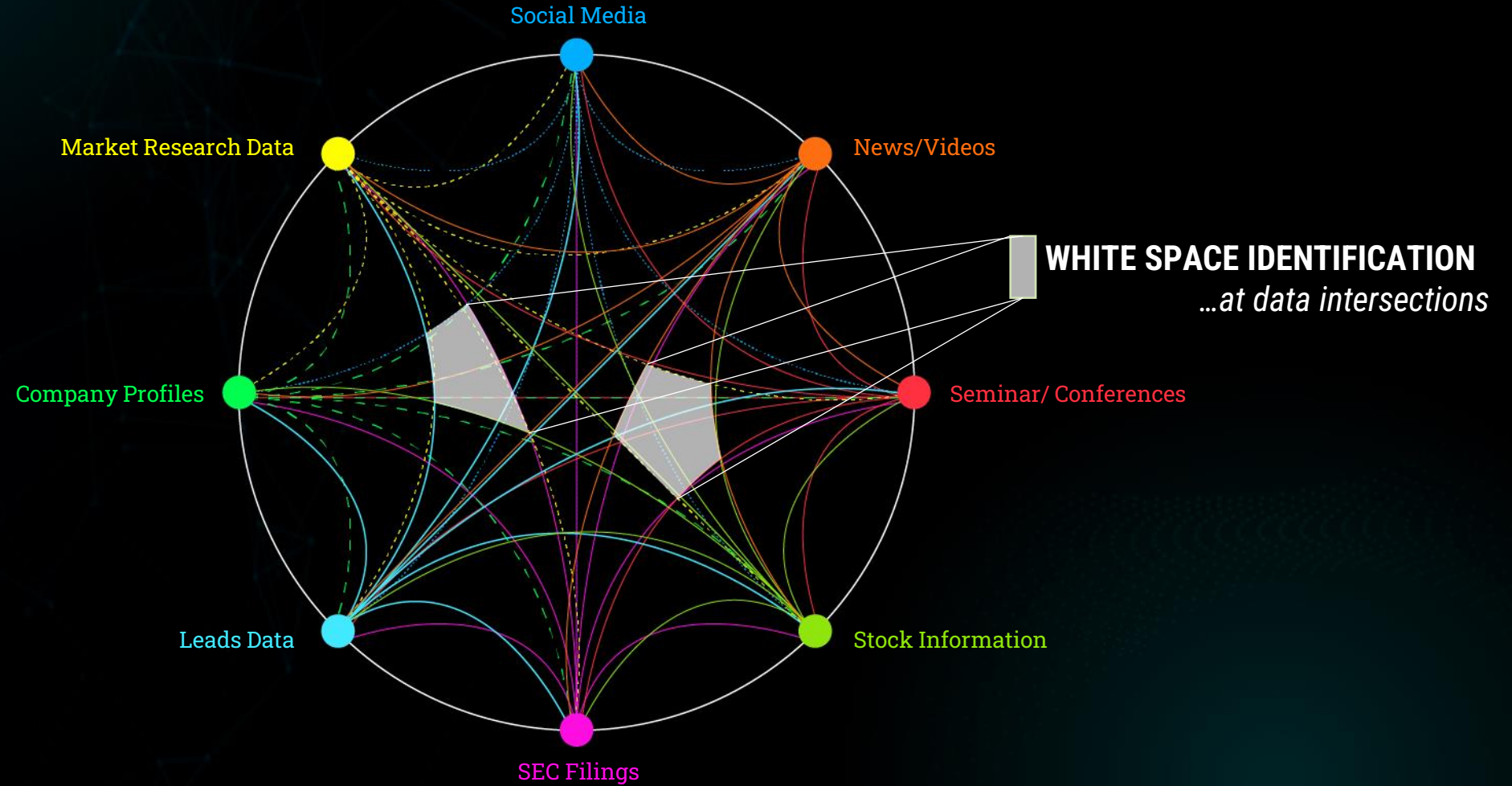
RELEVANT INTERNET SEARCH

- Real time datasets
- Latest news/articles
- Expert News Channels
- Financial News

RESEARCH INDUSTRY TODAY USES A VARIETY OF DATA SOURCES IN SILOS



RICH INSIGHTS LIE AT THE INTERSECTIONS OF THESE DATA SOURCES





Research industry is
struggling to keep up
with advancements in
AI/ML



Analytics implementation in Industry research is limited by non availability of granular tagged data sets

WE ARE COMMITTED TO PROVIDE THE MOST GRANULAR
FORM OF ALL INDUSTRY DATASETS



Research consumers consume volumes of data sets/reports to reach to relevant data resulting in data fatigue

OUR PRODUCT ALLOWS CUTS INSIDE AND ACROSS
REPORTS/SOURCES TO THE MOST RELEVANT DATA



In a quick changing world
the “PDF Research Report”
starts becoming outdated
as soon as it is published

WE HAVE AUTOMATED TO KEEP
INFORMATION AS REAL TIME AS
POSSIBLE





Industry research is enriched by the interconnections of the available datasets

WE ARE EXPOSING THE CROSS DATASET INTERCONNECTIONS



AI is not a one style fits all solution.
It requires rigorous experimentation

WE HAVE PRODUCTIZED THE EXPERIMENTATION CULTURE

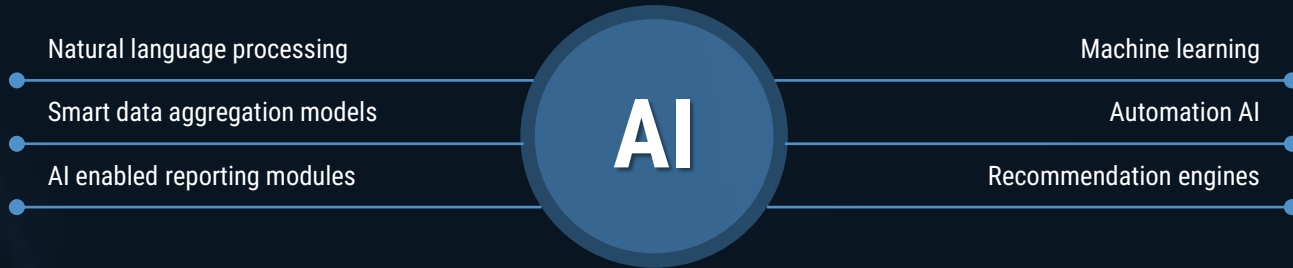
Welcome to Wantstats

“LIGHTBULB”

AI enabled market research platform

IMPROVE RESEARCH EFFICIENCY BY 50%

WANTSTATS SMART RESEARCH PLATFORM



BEHAVIORAL DATA



Behavioral data analysis of a variety of datasets fuels the Wantstats platform AI engine

The platform uncovers the golden dataset from the vast internet using intelligent NLP models for scrapping and spam/noise removal

WANTSTATS SMART RESEARCH PLATFORM

BEHAVIORAL DATA

Public Data

- News stories
- Industry videos
- Social media

Research Data

- Primary research
- Secondary research

Regulatory Data

- Company filings
- Stock markets
- Annual reports

PUBLIC DATA

- ⚙ Behavioral data-based data collection
- ⚙ Smart scrapers for data aggregation
- ⚙ Auto spam & noise removal
- ⚙ NLP models for uncovering patterns
- ⚙ Topic models for theme detection

AI implementation in conducting conventional research is at the heart of the platform

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RESEARCH DATA

- ⚙️ AI assisted primary interviews/CAWI research
- ⚙️ Smart scrapers for secondary research
- ⚙️ Advanced analytics forecasting models
- ⚙️ NLP models to map cross themes
- ⚙️ Auto updating models

API integration with SEC websites and auto updating models are used in the platform to guarantee up to date insights

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REGULATORY DATA

- ⚙️ AI assisted company profiles creation
- ⚙️ API & scraper hybrid for regulatory filings
- ⚙️ NLP models theme detection
- ⚙️ Auto updating models

Wantstats platform is built to assist the analyst in all possible ways and thus ensures support in all possible deliverables

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WANTSTATS SMART RESEARCH PLATFORM



Advanced analytics allows slicing and dicing of data inside and across industry reports



Interactive web dashboard allows comparative analysis



Power point data export saves time and effort



PDF data export allows bulk data export



Images export can be used as an input to social media/Presentations



CSV data export allows data to be used in further analysis



Human intelligence deserves to
be used where
it adds value the most

AI ENABLED AUTOMATION ENSURES THAT
EVERYTHING THAT CAN BE AUTOMATED IS
AUTOMATED AND HUMAN INTELLIGENCE
IS NOT WASTED ON DATA CRUNCHING



AI assisted human intelligence is the future of the research industry

AI BASED RECOMMENDATION MODELS ENSURE
SMART INPUT TO THE HUMAN INTELLIGENCE WHICH
RESULT IN FASTER, SMARTER AND IMPACTFUL
INSIGHTS



DIFFERENTIATORS



THANK YOU